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APPROVED 7/27/2021
LIBRARY BOARD OF TRUSTEES
June 8, 2021

ATTENDEES

Library Board Members: Chairperson Bonnie Rogers; Vice Chairperson Heather Martin Maier; Trustees Jill Harper, Kate Garrahan, Elizabeth Tattersall

Library Staff: Library Director Amy Dodson; Library Supervisors Julia Brown and Laura Treinen; Administrative Services Manager Veronica Hallam, Clerk to the Board

County Staff: Deputy District Attorney Cynthea Gregory

Guest: Library Consultant Norma Fowler with the Nevada State Library, Archives and Public Records

THE MEETING CONVENED AT 2:32 P.M.

1. PUBLIC COMMENTS.

Chairperson Bonnie Rogers asked for public comment.

There being no public comment, public comment was closed.

2. APPROVAL OF PROPOSED AGENDA.

MOTION/VOTE:

Trustee Kate Garrahan made a motion to approve the agenda. Trustee Elisabeth Tattersall made a second and the motion carried unanimously with a 5-0 vote.

3. DISCUSSION AND POSSIBLE ACTION ON THE LIBRARY'S LONG RANGE PLAN. DISCUSSION TOPICS MAY INCLUDE OBJECTIVES, NEXT STEPS IN THE DEVELOPMENT OF THE LONG RANGE PLAN, HIRING A CONSULTANT

AND AUTHORIZING THE LIBRARY DIRECTOR TO EXECUTE AN AGREEMENT. PRESENTATIONS BY CONSULTANTS WILL INCLUDE: [Action]

Presentations were given by Dr. Frederick Steinmann with the University of Nevada, Reno Center for Economic Development, CEO Renee Plain and CMSO Kathie Taylor with In Plain Site, Marketing LLC and Marc Futterman with CIVIC Technologies. Ruth Metz with Ruth Metz Associates, Library Consultant Services was invited to present but she withdrew her presentation. At the conclusion of the presentations, the board held a lengthy discussion regarding each presenter and each board members thoughts on who would be the best fit in helping to develop the library's long range plan. Some items to consider included:

- a. SWOT Analysis
- b. Data gathering
- c. Group management skills
- d. Familiarity with the local region
- e. Communication and listening skills
- f. Partnership with the board
- g. Experience with other libraries
- h. Quality vs. quantity
- i. Marketing skills
- j. Clear objectives
- k. Data collection and interpretation
- l. Relationship building

It was decided that the board would look over each presentation and discuss who the trustees would like to consider for the strategic planning process at the next board meeting.

CLOSING PUBLIC COMMENTS.

Chairperson Rogers asked for public comment.

There being no public comment, public comment was closed.

THE MEETING ADJOURNED AT 4:34 P.M.